# AIC-Design<sup>®</sup>

Art Interior Contemporary

Press kit

#### The concept



I was in New York visiting a friend of mine who is photographer and also an art lover, and it started with a simple observation Art is not present everywhere in our homes, in rooms like bathrooms and kitchens, inherent technical constraints prevent us from exhibiting our favorite artworks.

AIC Design® brings the art back in large format, custom-made to your needs with a new illuminable panel. Our panels are limited editions and our regularly updated catalogue counts over 100 artworks signed by internationally acclaimed artists exhibiting worldwide.

AIC Design<sup>®</sup> takes Art into another dimension by using an all-over lighting system. AIC Design<sup>®</sup> panels solve many technical issues such as heat and humidity, to bring a unique visual and aesthetic signature to your interiors.



AIC Design<sup>®</sup> is advised by Artistic Directors who guide us in selecting relevant contemporary artists. Upon special request, AIC Design gives you a unique opportunity to own one of a kind artwork reproduction.

After many technical studies and some collaborative research with artists, we came up with a sophisticated process associating view shots with accurate color printing. This process by fulfilling colorimetric requirements contributes to retain the aura of each reproduced artwork.

## Unparalleled Image Quality

Our unique process offers high precision for reproduction up to 6 m2 (size).

We push the boundaries of artwork printing as unseen before details like paint shine and texture are visible on the reproduction







#### Company

Wie have a strong background in building materials and studio photoshoot and artwork printing.

Mickaël Fargeton is the founder of AIC Design<sup>®</sup>, french company based in Lyon. Our team of partners and collaborators comes from different backgrounds: Building Industry, Architecture, Photography and Art printing.

AIC Design<sup>®</sup> panels reach out to markets worldwide.



### Regularly updated catalogue

AIC Design<sup>®</sup> artistic directors select contemporary worldwide artists, you will find our artworks gallery on our website.

Our catalogue features limited editions of contemporary Artists' works that are signed, authenticated and numbered.

Worldwide artists join us : Ulla Reimer, Laurent Dequick, Jorge Colomina, Diego Heu, AcrymX, David Bartholoméo...

#### Innovating materials and design

AIC Design<sup>®</sup> has selected materials suitable for all types of installation:

Through our partnerships with hotels and restaurants, we have developed M2 backing supports with a good fire behavior, and LED integrated panels that deliver custom solutions supporting your creativity. We can print artwork up to 3 m long on one single panel.

With years of experience in waterproofing and buildings materials, studio photo shoot and artwork printing, we have developed this revolutionary process to create unparalleled quality of large scale print (up to 6m2) on durable, innovating and LED equipped materials.

We offer single sheet panels with maximum dimensions of  $2m \times 3m$  (no visible joint) with a thickness of 8-10mm.

LED light panels are installed with our specific frames (entirely waterproof lighting compliant with IP67 standard).



AIC Design system gives you a unique lighting signature.

#### www.aic-design.com

AIC Design<sup>®</sup> has built a all-in-one efficient tool to get personalised quotes based on your requirements. Architects, designers and specifiers have a private and secured access to data enabling them to check artwork's availability, types of materials and the Artists Catalogue. Finally, our on-line service provides project quotation according to materials and options selected.



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## **AIC-Design**

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